



JOHNSON COUNTY HEALTH DEPARTMENT

dedicated to the prevention of disease and promotion of wellness for our community.

FOR IMMEDIATE RELEASE:

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SAFE KIDS BUCKLE UP EVENT AT BABIES R US

(OLATHE, KS – June 24, 2009) Safe Kids Johnson County in partnership with Babies R Us will be conducting a Car Seat Check Up event on Saturday, June 27th at the Babies R Us Store located at 8500 West 135th Street in Overland Park, Kansas. The event will be from 9 am to 12:30 pm. Local Child Passenger Safety Technicians will check as many seats as time permits. Families are checked first come, first checked. Please allow 30 minutes or longer for your child's safety seat check.

According to Safe Kids Worldwide, hundreds of lives could be saved and over 20,000 injuries prevented annually if:

- All children age four and under were properly restrained in car seats.
- All children between 40 and 80 pounds were correctly fitted into booster seats.

Of those kids who are buckled up, four out of five are not restrained properly or their safety seat is incorrectly installed. Child car seats are extremely effective when accurately used and installed, reducing the risk of death by 71 percent for infants and 54 percent for toddlers.

Safety specialists will examine child car seats at the event for proper use, installation, age/size appropriateness, and also alert parents to any recalled products. This event is a great way for parents to make sure their children are buckled up right.

Safe Kids Johnson County is part of Safe Kids Worldwide
An International organization dedicated solely to the prevention of
unintentional childhood injury – the number one killer of children ages 14 and under.
For more information about Safe Kids Johnson County, call the Safe Kids Coordinator
at 913-477-8312.

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