



# JOHNSON COUNTY HEALTH DEPARTMENT

dedicated to the prevention of disease and promotion of wellness for our community.

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## FOR IMMEDIATE RELEASE:

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## BUCKS FOR BUCKLES: SAFE KIDS JOHNSON COUNTY REWARDS DRIVERS FOR BUCKLING UP

(OLATHE, KS – AUGUST 28, 2008)

- WHO:** Safe Kids Johnson County, State Farm Insurance Companies, and the Kansas Department of Transportation (KDOT)
- WHAT:** *Bucks for Buckles* – A safety awareness campaign to encourage families to buckle up and drive safely to protect their families. \$1 bills will be distributed to drivers who have all occupants buckled up securely in their vehicle. Those riding unrestrained will receive educational materials about the effectiveness of seat belts in saving lives and reducing injuries.
- WHEN:** Friday, August 29, 2008, 7:15AM
- WHERE:** DeSoto High School, 35000 W. 91 Street, DeStoto, KS – Parking Lot

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